

Fuel Cell Markets

SECA Workshop

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Fuel Cell Markets

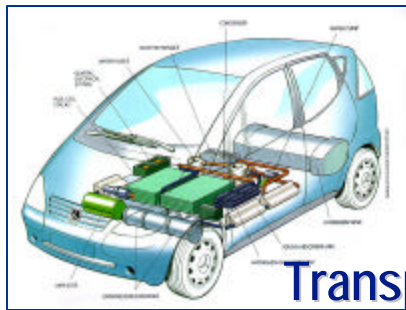
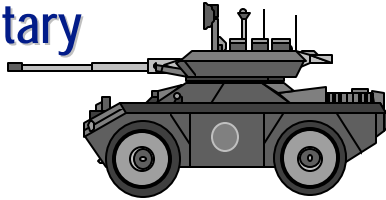
Clean Energy for the World

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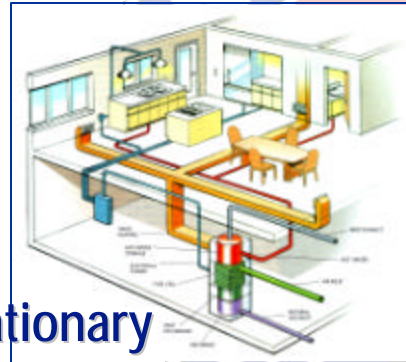
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Fuel Cell Markets

Military



Stationary



Transportation

Fuel Cell Markets

Key Drivers

- ▶ Enabling Technology
- ▶ Performance
- ▶ Cost

Market Size

- ▶ Military
- ▶ Stationary
- ▶ Transportation



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Keys to Success

- ▶ Make it work!
- ▶ Make it cheap!
- ▶ Deliver the value!



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